

# MOMENTUM

*A Movement-Building Institute*

**September 26, 2024, 8:15am-4:00pm**

**Conference Center at OCLC, 6600 Kilgour Place, Dublin, OH 43017**

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Groundwork Ohio is leading a powerful statewide early childhood movement by securing state policy and investments to meet the growing needs of young children and families. **You** play a crucial role in this movement, which transcends Ohio's policy landscape and political climate.

### **Who should be in the room?**

Attendees will include early childhood experts, family supporters, and other professionals and volunteers engaged in advocacy work throughout the state. If you have any questions about who should attend from your organization, please don't hesitate to reach out.

<b>8:15am-9:00am</b>	<b>Registration &amp; Light Breakfast</b>
<b>9:00am-9:15am</b>	<b>Welcome to Momentum Institute 2024</b>  <i>View Momentum 2024 Video</i>  <b><i>Brittany Boulton, Vice President-Groundwork Ohio</i></b>
<b>9:15-10:45am</b>	<b>Building Advocacy Power in Ohio's Political Landscape:</b> In this session, attendees will increase their understanding of why nonprofit advocacy is not only possible, but necessary to advance your mission, increase funding sources and solve public policy challenges. Building knowledge and confidence about how individuals and organizations can act on this responsibility, attendees will also gather a deeper understanding of how to do so in consideration of Ohio's current political context.  <b><u>Introduction: Nonprofit Advocacy in a Red State: The Nuts &amp; Bolts</u></b>  <b>Jason Sabo, Founder of <i>Frontera Strategy</i>.</b> Jason has led and assisted efforts to pass legislation and secure appropriations at state capitols across the country for more than two decades. Jason knows the issues and politics important to nonprofits and philanthropy, and he knows how to win.

**Panel: Building Momentum in Ohio's Political Context**

Moderated by, **Shannon Jones, Senior Advisor at Groundwork Ohio**

**Dan McCarthy, Principal at North Hill Consulting.** Dan McCarthy, principal at North Hill Consulting, most recently served as Governor Mike DeWine's Legislative Director. Prior to joining the Administration, Mr. McCarthy was employed by and eventually owned The Success Group, one of Ohio's largest and most successful independent lobbying firms Ohio.

**Allison Lawlor, Associate at Sean P. Dunn & Associates.** Allison Lawlor joined Sean P. Dunn & Associates in March 2021, after serving as a Senior Legislative Aide in the Ohio Senate as well as a Legislative Aide in the Ohio House of Representatives. Having experienced both legislative processes in the Ohio House and Senate, Allison is acutely aware of the benefits and challenges each chamber presents.

**Aaron Pickrell, Managing Partner of Remington Road Group.** Remington Road Group is a full-service public and government affairs firm based in Ohio with reach across the country and in Washington DC. Before co-founding Remington Road Group in 2011, Aaron helped elect members of Congress, Governors and U.S. Presidents; and he was included in Politico's "50 Politicos to Watch" list and was named by Campaigns as Elections as one of the leading political influencers in Ohio. He managed Ted Strickland's gubernatorial campaigns and served as the Chief Operating Officer in Governor Strickland's administration.

**Alan Bannister, Remington Road Group.** Mr. Bannister has deep roots and connections in cities and counties across Ohio - including strong relationships with mayors, council members, school board members, state legislators, Ohio's congressional delegation, the Congressional Black Caucus, and business leaders. Prior to joining Remington Road Group, Alan served as a Director, Manager, and Executive Assistant for five Toledo mayors. Alan has been part of the political teams for every presidential race since 2008, and a regional political coordinator based in Toledo for every Ohio gubernatorial campaign since 2006. In Ohio Governor

	Ted Strickland’s administration, Alan was Northwest Ohio Regional Director and managed projects for Faith-Based and Community Initiatives.
<b>10:45am-11:00am</b>	<b>Break</b>
<b>11:00am-12:25pm</b>	<p><b>Bipartisan Approaches to Support Young Children in Ohio:</b> <a href="#">Convergence</a> builds trust and bridges divides to solve critical challenges and strengthen our democracy and society. They envision a vibrant society built on broad collaboration and inclusion. They advance this vision by facilitating nonpartisan collaborations among leaders in politics, business, and the non-profit sector to produce recommendations that effect meaningful change in the lives of Americans. This evidence-based approach to collaborative dialogue has led to collaborations that drive impact, most recently through a collaborative on supports for working families. Attendees will learn about Convergence’s process, hear from diverse voices who have engaged in the process and learn practical tools about how to effectively collaborate and comprise to advance the most pressing needs of Ohio’s youngest children and families.</p> <p>Moderated by <b>Brittany Boulton, Vice President-Groundwork Ohio</b></p> <p><b>Caryn Hederman, Director of Convergence Dialogue on Reimagining Care for Older Adults at <a href="#">Convergence</a>.</b> Caryn works to create policy consensus and thought leadership to nurture healthy, well-supported lives and communities. Caryn is a licensed Ohio lawyer who has led five national policy consensus initiatives for Convergence Center for Policy Resolution, including Long-Term Care Financing Collaborative, Health Reform Roundtable, Future of Health, Reimagining Care for Older Adults, and Convergence Collaborative on Social Factors of Health. She convenes national experts and stakeholders from diverse perspectives to identify shared goals, create policy paths toward a vision, and identify and advocate issues for future research and collaboration. Consensus solutions from these efforts frame policy for public and private change-makers across the country, in federal and state leadership, and on Capitol Hill. She previously served on nonprofit health organization boards of Ohio’s nonprofit mutual health insurer, InHealth Mutual, and Health Systems Agency of Northern Virginia, established under Virginia law to plan for development of health care facilities and services.</p>

	<p>Prior to consulting, Caryn practiced with a top law firm in Washington, D.C., where she provided legal counsel, regulatory representation, Congressional advocacy, and strategic planning for a broad range of health care providers, insurers, biodefense and nanotechnology companies, and energy companies.</p> <p><b>Joshua McCabe, Director of Social Policy at the <a href="#">Niskanen Center</a>.</b> McCabe focuses on issues related to child poverty and household stability. McCabe previously worked as an Assistant Professor of Sociology and Assistant Dean for Social Sciences at Endicott College. McCabe’s work has been featured in the <i>Washington Post</i>, the <i>National Review</i>, the <i>Hill</i>, and more. McCabe received his B.A. in Political Science from Emmanuel College, his M.A. in Regional Economic and Social Development from the University of Massachusetts, Lowell, and his Ph.D. in Sociology from the State University of New York at Albany.</p> <p><b>Elisabeth Jacobs, Senior Fellow at the <a href="#">Urban Institute in the Center on Labor, Human Services and Population</a>.</b> Jacobs focuses on issues related to family economic security and economic mobility. Her previous roles include founding senior director at the Washington Center for Equitable Growth, fellow at the Brookings Institution, and senior policy adviser positions with the US Senate Committee on Health, Education, Labor, and Pensions and the US Joint Economic Committee. Jacobs is a nationally recognized expert on family income and earnings instability, low-wage employment and job quality, and intergenerational mobility and opportunity, as well as a wide range of related policies including social insurance, labor market regulations, and safety net policies. She is a go-to source for media and policymakers looking for clear, concise, and relevant explanations of how research can inform policy debates and agenda setting. Jacobs is an elected member of the National Academy for Social Insurance and a founding member of the American Enterprise Institute-Brookings Paid Family Leave Working Group. Jacobs holds a BA from Yale University, where she served on the board of trustees for the Dwight Hall Center for Public Service and Social Justice, and a PhD from Harvard University, where she was a fellow in the Multidisciplinary Program in Inequality and Social Policy.</p>
<b>12:35pm-12:30pm</b>	<b>Break &amp; Travel to Lunch Room</b>

<b>12:30-1:15pm</b>	<b>Lunch</b>
<b>1:15pm-1:20pm</b>	<b>Travel Back to Momentum Room</b>
<b>1:20pm-2pm</b>	<p><b>Engaging Unique Messengers in the Movement</b></p> <p>Attendees will get insight into Groundwork’s process for convening and engaging unique audiences around the state and leveraging their insights, experiences, and feedback to shape policy recommendations. The session will feature leaders from the business community and local elected officials, and there will be a special announcement of a new initiative!</p> <p><b><i>Rick Carfagna, Senior Vice President at <a href="#">Ohio Chamber of Commerce</a>.</i></b> Rick Carfagna is responsible for leading the Ohio Chamber’s legislative team and overseeing the Chamber’s public policy agenda. Carfagna formerly served three terms in the Ohio House of Representatives, including a role in House leadership as Assistant Majority Floor Leader, where he helped develop and implement the majority caucus’ policy agenda. He also spent time as Chair of the House Finance Subcommittee on Higher Education and as Vice-Chair of the House Public Utilities Committee.</p> <p>As State Representative, he was the architect of Ohio’s \$270 million Residential Broadband Expansion Program to bring high speed internet infrastructure to unserved households throughout the state. He also had measures enacted that combat human trafficking, stabilize mental health emergencies, provide customer protections to parents of children in daycare, and provide greater access to, and emphasis on, computer science offerings in K-12 education. As former Chair of the Ohio Retirement Study Council, Carfagna provided legislative oversight over the state’s five public retirement systems and their approximately \$218 billion in combined assets. Carfagna also chaired the Midwestern Higher Education Compact, a consortium of 12 member states that strengthens postsecondary education through cost-savings initiatives and policy solutions.</p> <p><b><i>Commissioner Julie Ehemann, <a href="#">Shelby County Commissioners</a>.</i></b> Julie has been involved in her community of Shelby County in many ways starting as a volunteer EMT with the local rescue squad. She transitioned to local government as a Councilmember (5</p>

	<p>years) and then the first woman Mayor for the Village of Anna (12 years). Julie has served on numerous Boards and clubs including Shelby County CASA, the American Red Cross, the Anna Garden Club, Shelby County Counseling Center and SCARF (Shelby County Animal Rescue Foundation). Julie is a graduate of the JoAnn Davidson Institute and the Cambridge Leadership Institute.</p> <p>Julie was the first woman elected to be Commissioner in Shelby County. In her ninth year on the Board of the Shelby County Commissioners, Julie is also active on the Sidney Shelby Economic Development Executive Board, the Emergency Management Executive Board, the Shelby County Land Reutilization Corporation and the Shelby County Drug-free Coalition.</p>
<p><b>2:05pm-2:20pm</b></p>	<p><b>Break</b></p>
<p><b>2:20pm-3:50pm</b></p>	<p><b>Using Strategic Storytelling to Shift Public Conversations:</b> In this session, attendees will develop their communication and storytelling capacity to break through the noise and facilitate change that advances early childhood policy in Ohio. This session is a hands-on workshop with the following learning objectives:</p> <ul style="list-style-type: none"> <li>• The 10 steps to use Disruptive Story Process.</li> <li>• The AVATAR principle and how it applies to your target audiences.</li> <li>• The most effective techniques to define goals and objectives for your campaign.</li> <li>• Tools to facilitate audience alignment to achieve these goals.</li> </ul> <p><b>Josh Gryniwicz, Founder and Narrative Strategist at <a href="#">Odd Duck Communications</a>.</b> Josh Gryniwicz is a storyteller first and foremost. Josh spent his career in nonprofit, initially as a crisis counselor and later in external relations. For over a decade, he has worked in public interest communication. He served as the communication director for Cure Violence, an internationally renowned violence prevention program featured in the award-winning film <i>The Interrupters</i>. Josh helmed the rebrand of Integrate Health, a global health initiative in West Africa, on two continents helping increase their budget by nearly \$1 million and propelling the organization forward as a thought leader. Most recently, Josh led communication efforts for Data Across Sectors for Health (DASH), a Program Office of the Robert Wood Johnson</p>

	Foundation focused on national multi-sector data sharing to address social determinants of health. In 2018, he founded Odd Duck to combine his passions of storytelling and social change.
<b>3:50pm-4:00pm</b>	<b>Closing Remarks</b> <i><b><a href="#">Brittany Boulton</a>, Vice President-Groundwork Ohio</b></i>