



SARA LOKEN

Managing Director of Communications sloken@groundworkohio.org

Sara Loken has recently taken on the role of Managing Director of Communications at Groundwork Ohio, where she leads the organization's communications outreach strategy. She is responsible for the development and management of all communication materials, dedicated to raising Groundwork Ohio's profile statewide, ensuring that the organization's mission and brand are consistently reflected in its public outreach and advocacy efforts.

Before joining Groundwork Ohio, Sara served as the Chief Communication + Brand Officer at Community Shelter Board, where she played a pivotal role in elevating the organization's brand and advancing its mission to ensure everyone in Columbus and Franklin County has a place to call home. With more than 25 years of non-profit experience, Sara has a deep commitment to social justice and advocacy, which she brings to her work at Groundwork Ohio.

Sara's expertise as a strategist, thought leader, and collaborator positions her as a key figure in Groundwork Ohio's efforts to champion high-quality early learning and healthy development strategies from the prenatal period to age five, that lay a strong foundation for Ohio kids, families, and communities. Her leadership in communication will help Groundwork Ohio continue to make Ohio the best place to be a young child so that every child has the opportunity to reach their full potential.

